

# Bagutta

The coming Springtime/Summer 2012 season shall introduce once more a collection including a mosaic of styles expressing the world of shirt with their own identity.

The ivy league style identifies the new trends: snobbishly modest and linked to college, sailing and country-club styles. Inspired to the Bostonian "preppy" philosophy and to the solid style featuring all blazer, chinos, button down, cardigan, striped and squared polo shirts. Originated in England and then exported to the East-coast this philosophy is nowadays widespread all over the world and represents the perfect balance of sport and chic.

A specific identity still characterises a style caring for contemporary fashion, paying attention to details and anatomic shapes, stretched fabrics, dyed micro-designs, jacquard weaves, light zephyr, linen and embossed fabrics. Special care is dedicated to prints to interpret a specific world within the collection: images inspired to the tradition and style typical of the 60's icons.

The shirts feature slim and contemporary fits, with emptied collars typical of a contemporary look, or more classical models, stiff and slightly larger. Some models outline the body shape, privileging small and stiff collars; detailed micro-stitches to maximise the clean line of the shirt.

As ever, special care is devoted to colour, either dyed or dipped, less extreme to allow for better uniformity. Fabrics and models are emphasised with garment dyeing, whereas jeans, still confirmed as a milestone of the collection, has its place with new models and special dipping features. Also, a short-sleeved rugby polo and a jersey shirt tailored in a more classical way add up to the same colour range.

**Bagutta Sartoria Milano** is the new icon that, beside the main collection, expresses the most refined "Made in Italy" tailoring tradition. This exclusive collection is introduced at Pitti with three men's and women's classical and elegant shirts, in especially finished fabrics with Pima extra strong staple cotton, white or in the delicate shades of light blue, wisteria violet and pink.

**Press office**

Cristina Galluppi - Copyright s.r.l. - Viale Coni Zugna 1, 20144 Milano - Tel. +39 02 33104760 [info@agenziacopyright.it](mailto:info@agenziacopyright.it)

**Showroom Bagutta**

Via Tortona 35, 20144 Milano - Tel. +39 02 42290541 - [www.cit-spa.it](http://www.cit-spa.it)